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CONTACT: Mara Maddox

Public Relations Manager

404.495.2886

FOR IMMEDIATE RELEASE

mara.maddox@bloomingdales.com

**BLOOMINGDALE'S CELEBRATES GIRLS NIGHT OUT :
FAST- FORWARD & REWIND**

ATLANTA, GA- Bloomingdale's guests will flood the Y.E.S. department this season, swarming to be the first to snag the perfect fall outfit! It's all about staying fashionable this season by rewinding back to past staple items such as BCBG, Juicy, and Seven jeans and fast-forwarding to the hottest new future trends in Theory and much more! Enjoy all the rich hues of fall and just enough shimmer to create a notion of elegance.

On Thursday, August 9th Bloomingdale's will celebrate Girl's Night Out: Fast-Forward & Rewind with a chance to preview all the HOTTEST items of the season! The event will be held from 5 – 8 p.m. at Lenox Square and 6 – 9 p.m. at Perimeter Mall in the Y.E.S. department located on Level 2.

While you and your girlfriends shop for the perfect houndstooth or pinstriped fall coat, you can indulge on delicious cocktails, live tunes from our DJ, cosmetics makeovers, and even psychic readings. Don't forget to check out the latest fall fashions from designers such as: BCBG Max Azria, Seven, Juicy Couture, 7 For All Mankind, and French Connection. Customers who spend \$200 in Y.E.S. will receive a \$25.00 gift card. (Offer valid 8/10-8/24)

For more information please contact Mara Maddox, Public Relations Manager for Lenox Square and Perimeter Mall stores at 404.495.2886. Lenox Square is located at 3393 Peachtree Rd. N.E. Atlanta, GA 30326. Perimeter Mall is located at 4400 Ashford Dunwoody Rd. Atlanta, GA 30346.

Bloomingdale's is America's only nationwide, full-line, upscale department store; and a division of Macy's, Inc. It was founded in 1872 and currently operates 39 stores in New York, New Jersey, Massachusetts, Pennsylvania, Maryland, Virginia, Illinois, Minnesota, Georgia, Florida, Nevada and California; and will open its 40th store in Chevy Chase, Maryland later this year. For more information, or to shop any time, visit www.bloomingdales.com.

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